



---

Brussels, July 28, 2011

News from EFLA – Brussels

Dear Delegates,  
Dear Presidents and associations' members  
Dear Communication officers

**Ref: EFLA Online Journal + EFLA Brief News**

We are happy to announce that the Communication group is working to offer our members two new products in substitution of our dear EFLA newsletter.

Under EXCO guidelines, the team is working to offer the same contents in two different communication tools, improving the development and quality of the articles and updating of the news.

From now we will be ready to offer 2 complementary tools: EFLA Online Journal and EFLA Brief News.

1. On one hand we will have the EFLA NEWS BRIEF (<http://eflanewsbrief.tumblr.com/>) , in which all of you are invited to participate sending your posts (news, links, videos, images, „quotes“) a very simple and effective tool to share information among us. I would appreciate the communication responsible of every association to contact us at [eflanewsbrief@gmail.com](mailto:eflanewsbrief@gmail.com) with the aim to strengthen the links and improving the national – EFLA information flow for any activity, news, written piece, competition, of wider interest than national level.

We are only starting the engine but with your help we will be able to offer an extensive update of European news on time.



2. On the other hand, the communication group is working to work out the 1st EFLA online magazine as natural successor of the editorial approach of our newsletter. We are willing to open the call for this 1st edition about "Political implications of urban landscapes"

See the call for papers at [EFLA website](#) at "EFLA related News"

Last but not least we would like to ask you to promote our social networks, image competitions and yearbook among your colleagues and members.

LinkedIn: <http://www.linkedin.com/groups?mostPopular=&gid=38616>

Facebook: <http://www.facebook.com/pages/EFLA/108119929242588>

Land8Lounge: <http://land8lounge.com/group/EFLA>

Xing: <https://www.xing.com/net/pri2cb56cx/efla/>

<http://twitter.com/eflanewsbrief>

Best regards from your Secretary General & Communication group Chair

Communication group: Edina Pinter, Haris Piplas, Krzysztof Herman, Laure Aubert, Poul Perderson & Christine Bavassa

Marina Cervera